

## SUMMARIES

### DECLARATION OF NON-INFRINGEMENT AND ITS CONNECTIONS WITH INFRINGEMENT SUITS

*Dr Bettina Kövecses*

The study aims to provide a comparative analysis of the non-infringement proceedings and patent infringement suits in Hungary. Special emphasis is made to the historic background of non-infringement proceedings in Hungary, the aim of these proceedings and the legislator's intentions laying behind this institution. Exploring the intertwining connection with patent infringement suits by introducing recent case law of the courts on the assessment of pending non-infringement proceedings, the uncertainty around the possibility of suspending a patent infringement suit is emphasized. The study provides an overview of foreign approaches as examples how to overcome the real or perceived dependency of these actions.

### PATENTABILITY OF GENES IN EUROPE AND IN SOME MORE IMPORTANT ASIAN AND OVERSEAS COUNTRIES

*Dr Tivadar Palágyi*

This publication deals with the question of patentability of gene sequences in the USA, Australia, states of the European Patent Convention, India, Japan, Canada, China, and Russia.

### THE TRADEMARKER CONCEPT – MARKETING PLAN FOR NATIONAL AWARENESS RAISING ON TRADEMARKS AND TRADEMARK APPLICATION ACTIVITY

*Dr Katalin Ladányi*

In 2015 the number of national trademark applications reached a 15 years rock-bottom. The Trademark Section of the Hungarian Intellectual Property Office not only recognized and identified the cause of this matter, but also developed a working plan to stop and reverse the regression of the number of trademark applications. As the executing body of the plan, the TradeMarker Team was established in 2016. The Team consists of the examiners of the National and International Trademark Section, who work voluntarily to reach all the goals

set in the working plan, increase the application activity of the market, educate the public in trademark matters and help future applicants to navigate between different types of intellectual property rights. The aim of the paper is to introduce the findings of the working plan and the TradeMarker marketing strategy to the public, while include a quick recap of the accomplishments and future plans of the TradeMarker Team.